



Brand Protection

Brand Protection and Enforcement Service

I-SPY Detective Agency PROTECTS YOUR REPUTATION!

Fortune 500 companies rely on our knowledge to safeguard their brands even in the country's most remote locations.

Here in the UK we have seen a dramatic rise in illegal counterfeit rings using legitimate organisations trademarks, brands and products. This disturbing and discussing trend hinders most organisations profits and vastly impacts the worldwide brand reputations and outstanding name within its industry.

To combat the counterfeit criminals of todays modern age we offer a tailored service which will protect your corporate products and trademarks from any threat that may arise.

We offer the following service as part of our brand protection services:

Parallel trade investigations, Site inspections, Factory audits, Due diligence, First-use investigation, Actual-use investigations, Discrete sample acquisition for review and reverse engineering theft of trade secrets investigations.

To learn more about our Brand Protection & Enforcement Services, contact us today on 0800 002 9153





Case Study: I-Spy conducts Sting Operation to Uncover Source of Counterfeit Sports Clothing

Category: Property Protection

Case Location: London, United Kingdom

The Challenge:

A company in North London was suspected of producing a very popular and well known football kit with packaging bearing a counterfeit trademark. The football kit had been stored in a different location from the packaging, this is now very common practice for counterfeiters. When packed for shipment, the packaging and the football kits would be packed in different boxes, for example the packaging would not be packed with the football kits. So we could prove wrongdoing, the owner of the trademark had to catch the factory with the football kits and the packaging together prior shipment.

I-Spy Detective Agency's Solution:

Utilising Brand Protection expertise and access to a UK network of investigators, I-Spy Detective Agency:
Used undercover agents to help gather intelligence
Monitored activities of the company
Coordinated with local law enforcement to form a raiding team

End Results:

The factory was caught with the football kits and packaging together, while it was awaiting shipment. More than 2000 kits were seized and taken off the market.